

INNOVATIVE PRACTICES

Consulting Bay

Consulting, transformation and capability development for Egypt, the Gulf and MENA.

We help organisations turn strategic priorities into coordinated action by connecting resources, working relationships and results. Our work combines advisory support, implementation enablement and practical learning.

Strategy and execution

Strategic choices and exclusions; an aligned initiative portfolio; accountable owners; a performance and benefits framework; an executive review rhythm.

Transformation and delivery governance

Office charter and governance calendar; prioritised roadmap; integrated delivery and risk registers; sponsor reporting; benefits and adoption reviews.

Operating models and corporate services

Operating model blueprint; organisation and role architecture; service catalogue; decision-rights matrix; redesigned workflows and implementation priorities.

Human capital and leadership

Human capital roadmap; critical-role and capability map; performance and development framework; succession priorities; manager enablement plan.

Digital transformation and AI readiness

Prioritised use cases; readiness gap map; transformation roadmap; pilot brief; human oversight and review criteria; capability-building plan.

Growth governance and executive advisory

Growth choices; management responsibilities; a 90-day action agenda; leadership mandate; an operating cadence; a capability and handover plan.

Our method

The 3Rs provide the diagnostic lens. Strategiling connects strategy, execution, agility and adaptation. Each engagement defines owners, deliverables and review points.

START A CONVERSATION

Experience and capability in one offer

A focused entry point can lead to a broader transformation and learning partnership.

Selected professional experience

Hazem Hassanin's project record includes NTEC, Touristic Enterprises Company and Public Utilities Management Company. Assignments span organisation design, governance, human capital, leadership and implementation support.

Pro Strategist Academy

24 configurable programmes cover strategy and execution; digital transformation and AI; operating models and governance; people and change; enterprise growth; and consulting practice. Corporate academies connect these capabilities to live organisational priorities.

Practical engagement options

Strategy and Performance Diagnostic • Operating Model and People Blueprint • AI Readiness and Use Case Sprint • Transformation and Capability Partnership • Fractional and Executive Advisory.

The wider Pro Strategist ecosystem connects Academy, Corporate Transformation Academy, Studio, Labs and Network. Certification and Marketplace are development initiatives.

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